







Imagine yourself being whisked to the summit of a crystal-white mountain blanketed with frosty powder that's begging to be skied! It's no dream if you're aboard the Ski Beech Express—the only high-speed, detachable quad chair lift in the South—at the Southeast's finest ski resort!

Find yourself indulging at the resort above all others. . .

- . . . the largest resort in the state!
- . . . the highest resort east of the Rockies!

Soar as you ski among the clouds on mile-high slopes!

Explore the Beech Tree Village, filled with charming shops and restaurants.

Experience the excitement of ice skating on the outdoor, refrigerated ice rink.

Capture high altitude rays on one of the many outdoor sun decks.

Enjoy the thrill of night skiing on any of the many lighted slopes.

Or just relax, sipping a warm drink by a cozy fireplace.





For More Information Write or Call

Post Office Box 1118 Beech Mountain Banner Elk, NC 28604 800-438-2093 704-387-2011



The jackalope is a rare animal.



You won't find him on the endangered species list,

since he is seldom seen.

Call About Special Summer!

The jackalope feeds only

after dark usually in good company



More vie s than a politician ...and a lot better company!

... jack rabbits and elk mostly.

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Keep your eyes peeled and you may

Let us host your private parties and dinners.

spot one while you're

enjoying the beautiful view, the fine food,

and the good company at Jackalope's View.

Brown Bagging Permits

Beech Mountain Parkway Banner Elk, North Carolina 704-898-9004 Breakfast daily 7:30–9:30 a.m. Dining Tu We Th 3-9 Fr Sa 3-10 Su 11-9



